

15 July 2010

VODAFONE DEMONSTRATES COMMITMENT TO OPEN SOURCE INNOVATION

Vodafone Group will make its location based services software open source on <http://oss.wayfinder.com>. The code will be made available on github. The aim is to offer other organisations the opportunity to use a code base which has been developed over the past decade so that they can build new and innovative navigation products which widen choice for consumers.

"Given our decision to stop developing turn by turn location based services as part of our core business, it seemed an obvious choice to make the code we own open source" said Pieter Knook, Director of Internet Services at Vodafone Group. "We look forward to seeing its continued use in all sorts of different applications in the future."

In addition to making the software open source and in recognition of the specific needs of the blind and partially sighted community Wayfinder Systems will offer all Wayfinder Access subscribers a fixed refund on their existing service. Full details of this will be made available in September on the Vodafone.com website.

Product developers are supportive of the decision. "At Code Factory we welcome this Vodafone initiative and we are willing to add new products to our accessible navigation software product line. Mobile Geo, our GPS solution for Windows Mobile has become a world reference among the blind community and we are now ready to start new GPS projects", explained Eduard Sanchez, Code Factory's CEO.

More information regarding this service is also available via Vodafone's open source portal, www.betavine.net/wayfinder

- ends -

For further information:

Vodafone Group

Media Relations

Tel: +44 (0) 1635 664444

About Vodafone

Vodafone is the world's leading international mobile communications group with approximately 341 million proportionate customers as at 31 March 2010. Vodafone currently has equity interests in 31 countries across five continents and around 40 partner networks worldwide. For more information, please visit www.vodafone.com.

Vodafone Group Plc

Vodafone House, The Connection, Newbury, Berkshire RG14 2FN, England
www.vodafone.com

Media Relations

Telephone: +44 (0) 1635 664444

Facsimile: +44 (0) 207 289 9589